

fionaadams



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interests

Hockey, design, youth work, photography, music, movies, sport, outdoors

details



Upon graduating in 1999 with a Bachelor of Arts in Graphic Design, I have gained extensive experience working in multimedia and web design as a freelance designer and with one of Australia's leading Internet and CD-ROM developers.

My exposure to several blue-chip corporate accounts has provided me with the right skills and attitude to produce high quality design and I look forward to working with an employer who will provide me with challenges and continued career development.

overview



To work within a creative team on projects which cover a range of mediums, including new technologies.



Creative

Good communicator

Team oriented

Goal oriented

Positive attitude

Friendly personality

personalattributes



November 2001 → Current
Freelance Design

Responsibilities:

- Responsible for the design of Multimedia, Internet & Print projects for clients including Ford, Holden, Leighton Contractors, Transurban, YMCA, BUPA, Pacific Access, NAB and Vic Roads.
- Responsible for attending client meetings and taking creative briefs.
- Responsible for production of projects from initial brief through to final production.
- Responsible for documentation throughout projects, including production schedules, budgets, design specifications, rationales and style guides.
- Responsible for managing client relationships.
- Skills also developed in programming of multimedia presentations.
- Responsible for providing a creative approach to solving clients communication requirements.
- Adapting brand guidelines to new media for major companies such as Leighton Contractors, Transurban, YMCA, BUPA, Pacific Access, NAB and Vic Roads.
- Responsible for ensuring the quality of products through extensive testing and checking of work.
- Responsible for liaising with video producers and directors to ensure consistency of design throughout projects.

employment



January 2000 → November 2001
Senior Designer - Eclipse Group Pty Ltd

Responsibilities:

- Responsible for the design of several Multimedia and Internet projects for clients including Cottee's, Multimedia Victoria, Deloitte Touche Tohmatsu, Cummins and Sharinga.
- Responsible for attending client meetings, taking creative briefs and managing client relationships.
- Responsible for the project management of several CD-ROM presentations. This involved leading teams of up to ten designers and programmers.
- Skills also developed in CD artwork design, brochure design, story boarding and in team-based environments.
- Responsible for providing a creative approach to solving clients communication requirements.
- Adapting brand guidelines to new media for major companies such as Cottee's, Multimedia Victoria, Salmat and Cummins.
- Responsible for finding efficiencies in production to ensure greater profitability of projects.
- Responsible for ensuring the quality of products through extensive testing and checking of work.

employment



June 1997 → December 1999

Freelance Design - Red Bolt Visual Communications

Responsibilities:

- Responsible for providing a creative approach to solving clients communication requirements.
- Typesetting and magazine layout for a variety of publications including KartOZ magazine.

August 1995 → July 1997

Freelance Design - Independent Travel

Responsibilities:

- Brochure and advertisement design for annual "Tour of Ireland".
- Responsible for attending client meetings and taking creative briefs.
- Responsible for providing a creative approach to solving clients communication requirements.

employment



Adobe After Effects 6.5

Adobe Illustrator CS4

Adobe InDesign CS4

Adobe Photoshop CS4

Adobe Premiere 4.2.1

Director 8.5

DVD Studio Pro 1.5

Adobe Dreamweaver CS4

Adobe Flash CS4

Macromedia Fireworks 8

Media Cleaner Pro 4.0

Microsoft Office

QuarkXPress 4.04

Sound Edit 16

Swift 3D 4

Swish Text Effects



Tertiary:
1997 → 1999

→ Bachelor of Arts (Graphic Design)
Monash University - Caulfield Campus

education



Southern Cross Packaging Awards 1999
Signum Award - Silver Certificate

Victorian Design Awards 1999
Finalist - Student Award



Alex Reinehr
Project Director
Demand Sport

Jason Hutchinson
Creative Director
Deloitte Consulting Online

David Greig
Producer
Kestrel Visual Communications

[Details available on request]

references

